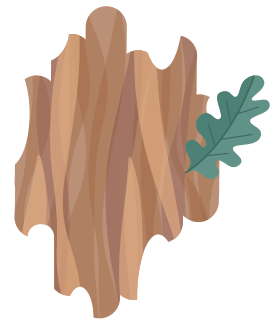




LIQUORICE ROOT



NETTLE LEAF



OAK BARK

# FERMENTHAIR HF

## LONG-LASTING HAIR HEALTH PROMOTION



### PRODUCT DESCRIPTION

FermentHair HF is a blend of Italian plants used in different traditional medicines to reduce hair loss and stimulate hair growth. The phytocomplexes of nettle, liquorice and oak bark have been broadly studied for several beneficial properties such as high antioxidant and anti-inflammatory capacity, ability to modulate testosterone and DHT, stimulation of microcirculation, hair density and thickness.

The mix of plant of FermentHair HF has been processed through our exclusive HyperFermentation process in order to fully release the plant phytocomplexes and to boost it through the post biotic complex produced by yeast.

FermentHair HF reduces hair fall and telogen hair count delivering a prompt and effective anti-hair loss effect. FermentHair HF proved also to be able to increase the total hair count increasing the hair density. The improvement of hair conditions remains evident even after stopping the treatment confirming a long-lasting effect.



T0

T60 DAYS

Phototrichogram of a 46-year-old male subject with moderate telogen effluvium (pictures at time 0 and 60 days)

### BENEFITS

- **Reduces hair loss** (Pull Test -9% in 30 days, -35% in 60 days *in vivo* test)
- **Increases hair lifespan** (Telogen hair count -8% in 60 days *in vivo* test)
- **Stimulates hair growth** (Anagen hair count +3,6% in 30, days +18% 60 days *in vivo* test)
- **Promotes hair density** (Total hair count +3,1% in 30 days, +10,3% 60 days *in vivo* test)
- **Long lasting effect even after treatment stop** (*in vivo* test)

### TECHNICAL INFORMATION

**INCI:** aqua/water, urtica dioica leaf extract, glycyrrhiza glabra root extract, quercus robur bark extract, saccharomyces ferment lysate filtrate, citric acid, sodium benzoate, potassium sorbate.

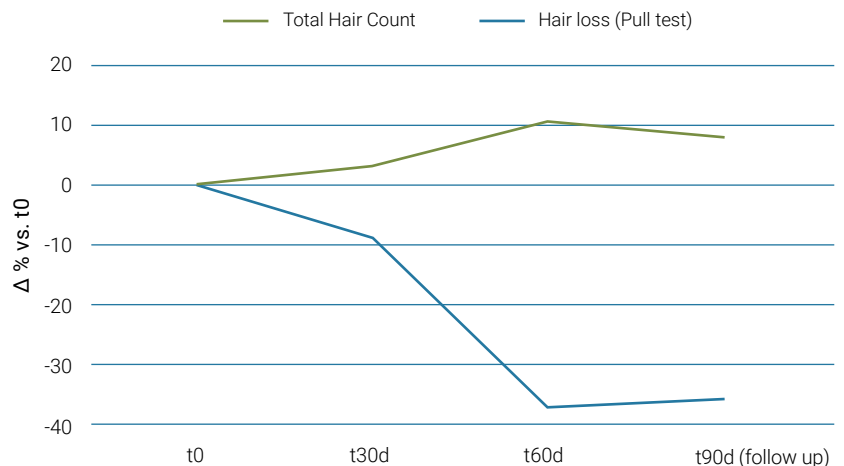
**PLANTS USED:** nettle leaf and oak bark from Emilia-Romagna region, liquorice root from Calabria region.

**TECHNOLOGY:** Hyperfermentation Technology.

**SUGGESTED CONCENTRATION OF USE:** 3% w/w.

**ORGANIC STATUS:** COSMOS approved

**CHINA STATUS:** product is China listed.



Anti-hair loss effect/hair growth promotion of a scalp treatment with FermentHair HF 3% w/w at day 30 and 60 and 30 days after stopping the treatment (follow up)