

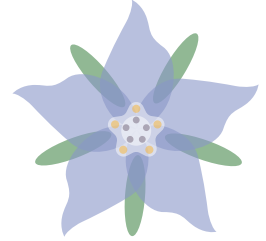
OLIVE



ALMOND



LINSEED



BORAGE SEED

# OLEOSOFT-40

ALL THE ENERGY OF VEGETAL OILS ENZYMATICALLY ACTIVATED



## PRODUCT DESCRIPTION

OleoSoft-40 has been developed applying our enzymatic activation technology to a mix of almond oil, olive oil, linseed oil and borage oil, chosen for their content in different classes of highly nourishing fatty acids. This technology is able to release all the energy entrapped in vegetal oil stored in plants under the form of triglycerides. This process allows to break up triglycerides into their constituents (fatty acids and glycerides), creating a completely new phytocomplex.

OleoSoft-40 is able to moisturize the skin being much more quickly absorbed compared with the mix of untreated oils and it leaves the skin far less greasy with an amazing silicone like touch.

OleoSoft-40 can deeply nourish the skin affected by stretch marks, improving the elasticity and smoothness of the skin while reducing the redness

OleoSoft-40 is able to improve hair elasticity, increasing the tensile strength.

## BENEFITS

- **Boosts mitochondrial activity** (*in vitro* tests)
- **Anti-stretch mark effect** (+34.4% *in vivo* test)
- **Increases skin elasticity** (+45.6% *in vivo* test)
- **Improves skin moisturisation** (+24.9% *in vivo* test)
- **Higher antioxidant capacity** (+114% *in vitro* tests)
- **Increases hair elasticity** (+53.0% *ex vivo* test)
- **Quicker absorption** (*in vivo* test)
- **Reduced greasiness** (*in vivo* test)
- **Silicone like sensorial performances**

## TECHNICAL INFORMATION

**INCI:** almond/borage/linseed/olive acids/glycerides, tocopherol.

**OILS USED:** olive oil, almond oil, linseed oil, borage seed oil.

**TECHNOLOGY:** Enzymatic Activation of Vegetable Oils.

**SUGGESTED CONCENTRATION OF USE:** 3-5% w/w skin care, 1% w/w hair care.

**ORGANIC STATUS:** COSMOS approved.

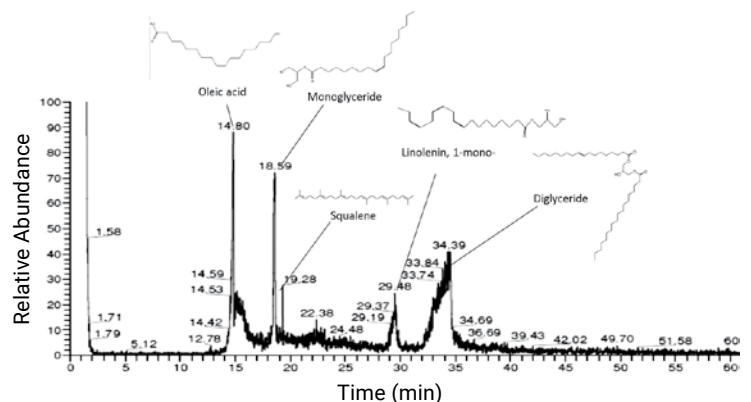
**CHINA STATUS:** also available in China compliant version.



T0

T60D

Improvement of stretch marks treated with OleoSoft-40 5% w/w



Chromatogram of direct GC injection of OleoSoft-40 showing the activated oil phytocomplex