



# P-CELL

## STIMULATED RED CHILI PEPPER STEM CELLS TO INCREASE SKIN ELASTICITY



COSMOS APPROVED

### **PRODUCT DESCRIPTION**

To produce P-Cell, we have carefully researched available literature to select a different variety of chili pepper. From each selected variety a stem cell culture was obtained and then each culture was assessed to evaluate its potential in producing a rich phytocomplex. This extensive lab research allowed us to select the better performing red chili pepper stem culture to produce P-Cell.

The stimulation process allowed to obtain a rich phytocomplex able to effectively boost skin metabolism promoting cell protein synthesis.

P-Cell is able to start delivering a significant effect in just ten days and can drastically increase skin elasticity within twenty days of treatment.

#### BENEFITS

- Boosts skin metabolism promoting protein synthesis (in vitro tests)
- Starts increasing skin elasticity in just ten days (+9% in vivo test)
- Drastically improves skin elasticity within twenty days (+20% in vivo test)

### **TECHNICAL INFORMATION**

**INCI:** glycerin, *Capsicum annuum* fruit meristem cell, citric acid, sodium benzoate, potassium sorbate.

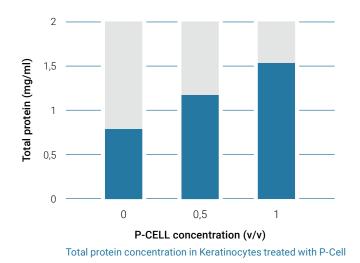
**PLANT USED:** stem cell culture obtained by selected red chili pepper harvested in the botanical garden of the University of Bologna, Italy.

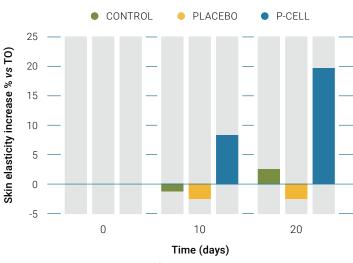
**TECHNOLOGY:** Stimulated Stem Cell Technology.

SUGGESTED CONCENTRATION OF USE: 1% w/w.

ORGANIC STATUS: COSMOS approved.

**CHINA STATUS:** also available in China compliant version.





Skin elasticity increase after treatment with P-Cell 1% w/w